

Site Analysis

What is Site Analysis?

Trial Landscape offers CROs the capability to uncover new sites and analyze new details about existing site partners. It is vital for CROs to understand the depth and breadth of research taking place at individual sites and to evaluate experience, patient access, clinical capacity, and interest to support upcoming studies.

The Site and Institution profiles in Trial Landscape include information related to their location, affiliated physicians, clinical trial experience, claims data related to the patients treated at the site (US and EU) and the diversity metrics of US patients being treated by site affiliated physicians.

What can CROs solve with Site Analysis?

CROs can instantly benchmark and evaluate custom project criteria to streamline bid defense proposals, feasibility assessments, new site partnering and selection initiatives to expand the pool of eligible sites and accelerate the kick-off of a clinical project.

Trial Landscape enables CROs to evaluate site details like:

- **Clinical Experience:** The types of trials sites have experience with from an indication, phase and landmark perspective.
- **Competitive Assessments:** Understand sponsor and client preferences and affinity for research purposes with affiliated key experts.
- **HCP Affiliation:** Link HCPs to the research sites at which they are active to evaluate collaboration options for clients.
- **Capacity Evaluation:** Understand the volume of trials and patients the site can support at the same time and which projects are already ongoing at the site to avoid patient requirement overlap between projects.
- **Patient Access:** See which patient populations are treated by HCPs affiliated to the site and for which disease types.
- **Patient Diversity:** Understand if and which affiliated sites are treating the diverse patient populations targeted for individual client projects.

To learn more, visit h1.co